

Looking for someone to give that extra edge in meeting your company's marketing demands?

Then look no further! **e2Mars** is a professional e-learning and digital graphic design unit that can help you assert your unique presence in today's competitive business world. e2Mars can cater to all your designing needs right from creating the logo for your company to Multimedia and Technical Illustrations. For corporates, compaines or corporations interested in promoting their business through their website content, partnering with e2Mars can be the perfect decision. We provide one-stop quality service to suit your entire web site requirement.

What can e2Mars do for you?

- Complete web designing and software application solutions which includes animation, graphics, multimedia, web and print-based designs and IT related services.
- Content development for e-learning in organizations, schools, institutes of technical and scholastic education, offices and business units.

What makes e2Mars special?

Our strength lies in the team of highly talented people who believe in quality. Our creative team, capable of handling diverse projects shapes your ideas and the result.....a superior product incomparable in style, clarity and creativity.

As a perfect complement to the ingenious skills of Web Designing and Graphics, e2Mars can develop outsourced software solutions in any programming language for any operational systems and platforms AND work with you towards a packaged application.

We use the **latest technology** right from concept development to the finished product.

We ensure our clients world wide high quality of **cost-effective material** delivered in a **limited turnaround time**.

We believe in confidentiality and a long-term relationship with our customers while assisting them achieve their objectives.

e2Mars guarantees

- A talented team that covers a wide service range
- Confidentiality and Punctuality
- Quality Control
- Affordability
- *and above all...* Client Satisfaction

Creative Design Solutions

Our expertise in Total Design Solutions includes:

Graphic Design

- Logo Design
- Business Card
- Icon Design
- CD Cover Design
- Technical Illustrations
- Photo Restoration
- Vectorization Service

Multimedia

- Flash Intro
- Flash Banner Ads
- Product Presentation
- Corporate Presentation
- Interactive Catalogues
- Interactive Training CD's
- Video Presentations

Web Based Design

- Website Design
- CSS Websites
- Flash Website
- e-brochures
- Graphics for Web

Print Based Design

- Brochures
- Banner Design
- Booklets
- Posters
- Annual Reports

Animation

- Flash Animation
- Animated Banners
- Technical Animation
- 3d Animation

e-Learning

- Learning Content for Schools & Colleges
- e-Books & e-textbooks
- Teaching resource

Our strength, is in our team of Multi-skilled people

The team at **e2Mars** combines a unique capability to blend practical knowledge with artistic ability to lend form to abstract ideas. Our graphic designers analyze, plan and then communicate your thoughts through visual media. We offer completely professional web designing & web application solutions to any sized business. We strive to satisfy our customers so the designs we create for you is perfected till it expresses what you intended to.

Our Web Application Development services encompasses

- Requirements Analysis and Validation
- Systems Design and Web Development
- Application Documentation
- Independent Verification and Validation

The Software Development section is equipped to

- Handle your complete requirements or specific areas
- Train your staff on the applications
- Create the application related training material including elearning material
- Provide assistance in specific areas such as Quality Assurance and IT services
- Offer remote administration of your infrastructure including data bases

e2Mars is skilled at handling outsourced project

Why should you outsource projects?

There are several advantages to outsourcing a project.

- a) Outsourcing is an **effective cost cutting measure** and allows you to avoid large expenditures so that you may concentrate the capital on revenue-generating activities.

In addition you pay only for the services you need so you can control the operating costs.

- b) You enlist the services of a firm that offers you numerous and diversified expertise in writing, web designing, research, the layout of your brand-new book or just about any task. You can access specialized skills and start new projects quickly. It enhances the speed and improves your service by channeling the personnel to critical tasks. In effect, you **increase the efficiency of your company** that ultimately translates into competitive advantage in the business world.
- c) You can focus your human resources and **reduce the labor cost**.
- d) Outsourcing helps you focus on your core business activity and take care of customer requirements completely.

Once you have decided to outsource your project the logical choice is to look for a vendor in India. WHY?

India has a large pool of talented and well-educated people who are fluent in English, the widely accepted business language. So whether you are looking to outsource your web design project or content material for your website, India offers a definite advantage with respect to quality, originality, cost and technology.

With e2Mars you can directly benefit from this large supply of creative resources

As you can see, there are several benefits of outsourcing. Many companies still wonder about the quality and completion of the project. When you contact us you have the advantage of accessing our value-added services. We give our best to the outsourced projects and do a good job of it simply because that is our core business.

Based in Cochin, Kerala, India we at **e2Mars** have been handling outsourced graphic and e-learning projects successfully since 2000. Our technical expertise has been an asset for our global clients.

We have the ability to add up resources to meet the requirements for large projects.

With e2Mars you can save time and money AND be sure of Quality!

Service Description:

Service 1-----

We **convert** the existing printed material into **Computer/ Web Based Training Material**. The content is transformed into an electronic format and delivered as a tutorial for the following modes of training:

- Computer based group learning in class rooms
- Web or home based training
- Hybrid learning (self-learning and with instructors)

Service 2-----

We **convert** induction programs manuals, company policy and employee information documents into **Interactive, Graphics oriented Searchable e-format**.

Service 3-----

We develop **Customized Training Materials** for Corporate. Our keen interest and talent pool enables us to cover the various soft skill domains like sales, marketing, body language, team building, planning and monitoring projects and many more...Interactive multimedia presentations using audio, video, images and navigation can be developed to suit the your corporate/ training requirements, business presentations and product demonstrations.

Service 4-----

We convert the entire prescribed curriculum of colleges of technical education into **user friendly e-learning formats**.

At **e2Mars** we have a provision for a long term contract that enables you to convert the curriculum for a whole course of study into e-learning material. With our Knowledge Process Outsourcing facility we are poised to formally undertake the responsibility of your projects

be it the management of your training processes, phased outsourcing requirement for application development and engineering aspects or a simple project. Customized, need based content is developed in a variety of delivery modes.

Who needs us most?

- Corporate
- Organizations
- Government Offices
- Schools and Universities
- Publishers of learning content including online agencies

The product is delivered as CDs. It may also be delivered on LAN, WEB or through Learning Content Management System (LCMS).

How does e2Mars help?

We at e2Mars

- Break the text content and format it into small lessons distributed over several frames
- Visualize, develop and place text specific graphics at appropriate locations to enhance the clarity of the material
- Develop animations
- Create hyper links, meta tags and glossary for quick searching
- Design and develop user interface for the tutorial
- Assemble lessons into computer/web-based training modes or Learning Content Management Systems
- Add interactive quiz wherever required

Our diverse capabilities also include developing

- Online courses
- Storyboard based on instructional design followed by the college curriculum
- Media component i.e., script, graphics, animations, navigation buttons, audio and video details
- 3D models for technical subjects by designing the machines, tools and equipments for demonstration of the mechanics of operation. Ex., function of a crane
- Animated 2D graphics or line diagrams to depict the functions/processes of complex machinery. Example, functioning of petrol tank in a car.

Contact details:

For further details regarding our services please contact



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